# Zero Trust

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### Zero Trust and Defense in Depth

Questions:

- 1. What is Defense in Depth
- 2. What is Zero Trust and how does it integrate into Defense in Depth





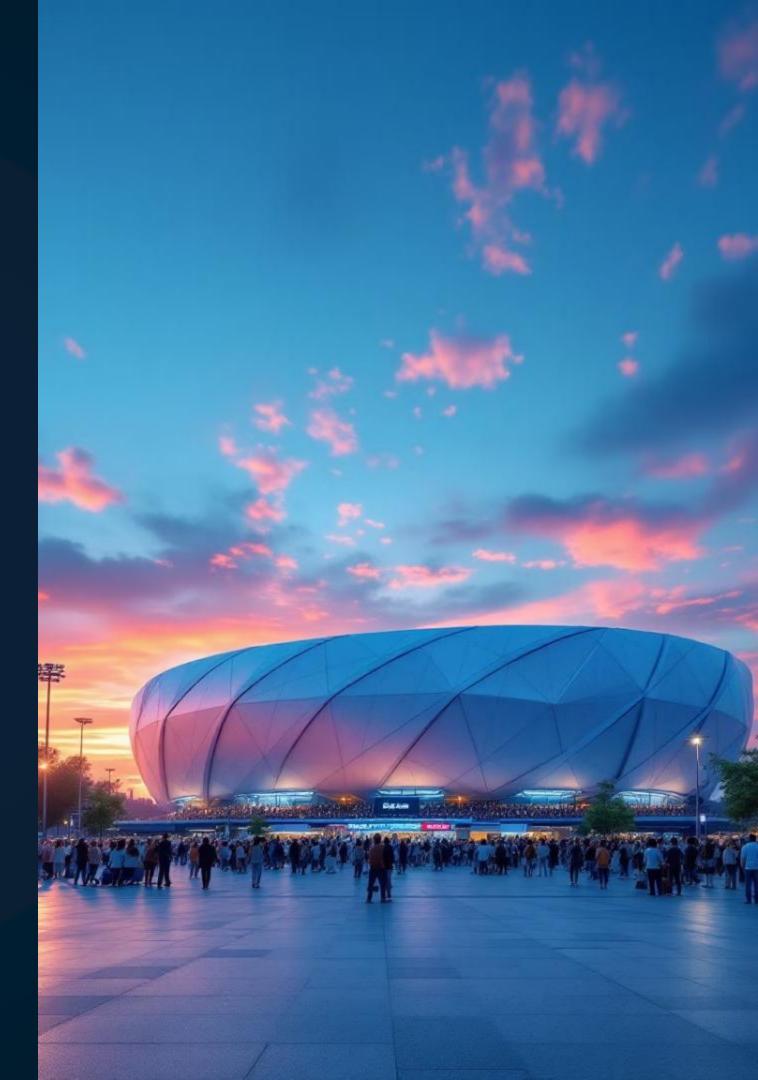




### Defense in Depth: Protecting Your IT Like a Stadium

Think of IT security like protecting a packed sports stadium. Every layer matters—from gates to staff checks. We'll use the stadium analogy to reveal how layered security creates true protection.





### The Outer Perimeter: Hardware Firewall

#### Stadium Walls & Gates

Imagine high fences, locked gates, and initial checkpoints. Only authorized visitors may pass through.

### Hardware Firewall in IT

Acts as your digital wall-blocking unwanted network traffic. Examines all packets at the door and follows strict rules (e.g., WatchGuard Firewall).



## Controlling the Crowd: Network Segmentation



#### Audience Zones

Fans, staff, and VIPs sit in distinct zones. Access is restricted per role.



#### Network Segmentation

IT uses VLANs and ACLs to split the network. Guest Wi-Fi and essential servers stay separate.

#### Minimizes Risk

Limits the spread of threats and protects key infrastructure.





# Individual Scrutiny: Endpoint Firewall

#### **Personal Ticket Checks**

Every attendee's ticket is inspected at their section—no assumptions, no shortcuts.

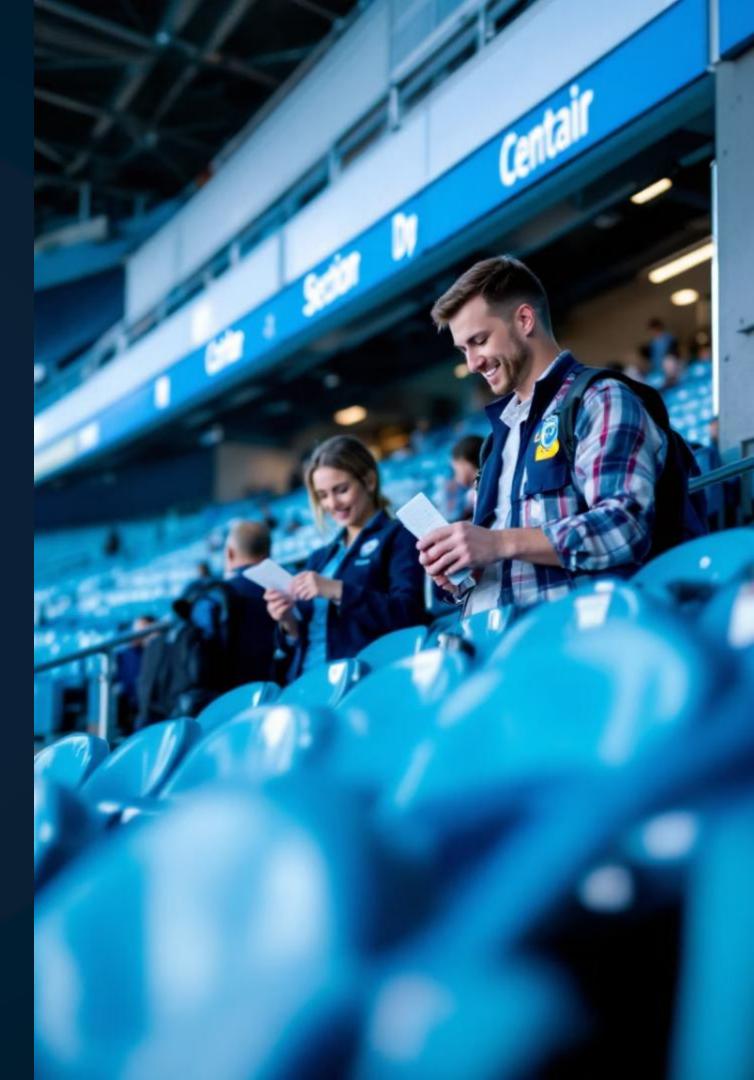
#### **Host Firewalls**

Each device sets its own inbound/outbound rules. Only legitimate connections are allowed to pass.

#### **Security by Level**

Even if someone bypasses the main gate, section staff add vital scrutiny.





### Access Control: File Permissions



#### Locker Rooms

Only players and coaches can enter. Everyone else is locked out.



#### **Role-Based Permissions**

In IT, file access mirrors physical restrictions—users get only the rights their role requires.

#### Least Privilege

Minimize both physical and data exposure by granting access only when necessary.

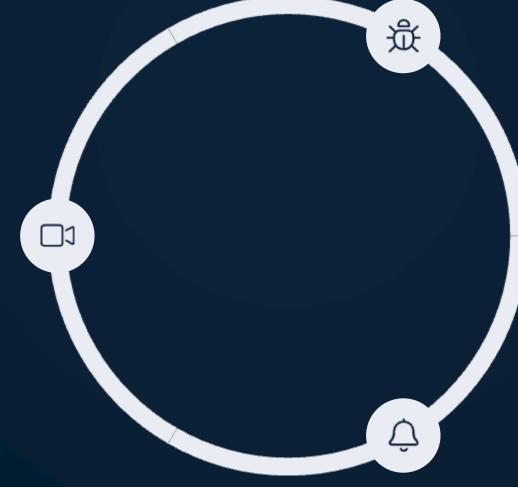




# Detecting Intruders: Endpoint Detection & Response

#### Active Surveillance

Cameras and guards monitor constantly for threats or suspicious behavior.





#### **EDR Tools**

IT uses EDR to watch endpoints for infections, strange actions, and stop attacks fast.

#### Rapid Response

Alerts enable a quick reaction—whether in the physical stadium or digital network.

### Trust No One: Zero Trust Approach

### Verify Everything

Each person and device is repeatedly checked, no matter how familiar.

#### **Continuous Checks**

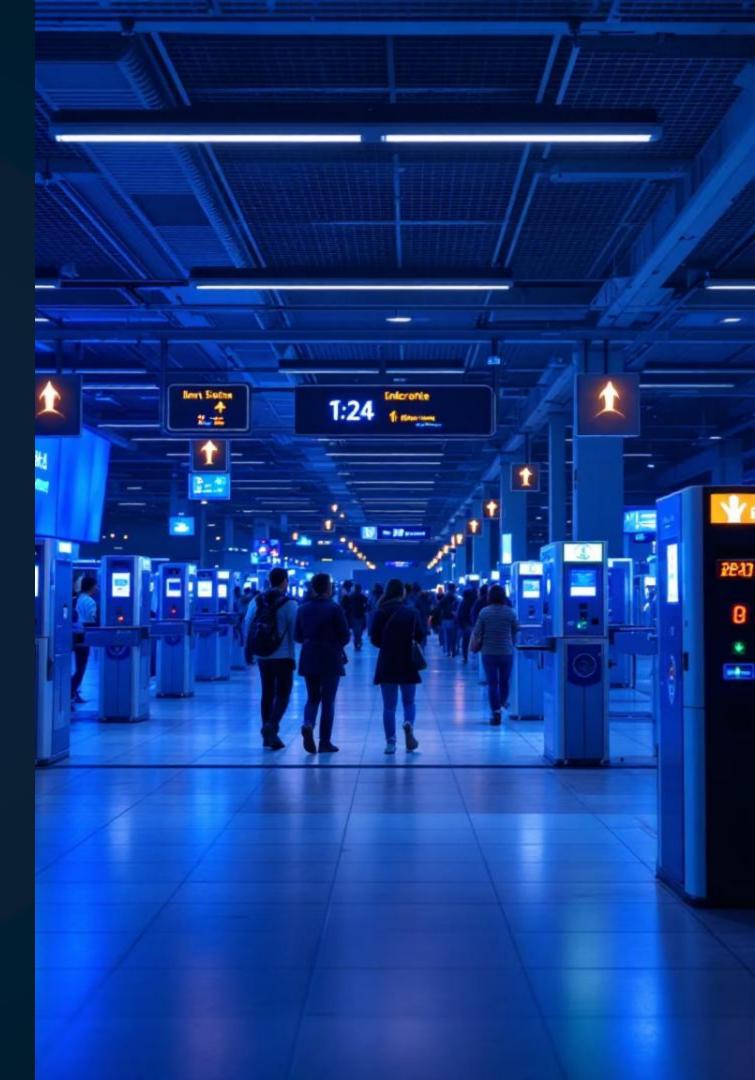
No permanent passes—identity and security posture are always under review.

#### Access by Need

Users, like stadium attendees, move only where explicitly approved.



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### Summary: Layered Security for Robust Protection



No single security measure is enough. Each layer blocks new threats.

#### Stadium Model

Walls, checks, staff, and monitoring work together for full coverage.

#### Defense in Depth

Adopt a comprehensive strategy—integrate people, process, and technology for true protection.



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### **Embracing Zero Trust Security**

Zero Trust shifts the security mindset:

#### Trust nothing, always verify

As organizations move to cloud, mobile, and remote-first models, old perimeter defenses no longer suffice. Today, Zero Trust is rapidly becoming the security standard, with the market projected to reach \$68.6 billion by 2032.

### Core Principles of Zero Trust

Never Trust, Always Verify

Every access request must be authenticated and validated without exceptions.

Assume attacker may be inside ightarrow

Least Privilege Access

Users and devices receive only the only the permissions they need. need.

Limits damage from breaches ullet



#### Microsegmentation & Monitoring

- Networks divided into isolated isolated zones, with continuous continuous threat detection.
  - Enables rapid breach containment

### Benefits of Zero Trust

#### Reduced Attack Surface Surface

Limits how far attackers can can move if breached.

Enhanced Detection & & Response

Identifies and contains threats faster than legacy models.



#### Better Compliance & Savings

Meets standards like GDPR; reduces breach costs by 30% on average.





### Implementing Zero Trust: A Step-by-Step-by-Step Approach



Pinpoint critical data, assets, applications, and services at risk.

#### Map Transaction Flows

Understand data movement and user access patterns.

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#### **Build Architecture & Define Policies**

Design security controls, set and enforce robust access rules.

#### Monitor & Maintain

Continuously adapt to threats, improving protections over time.



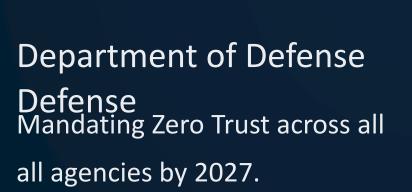


### Real-World Examples of Zero Trust





Access based on user and device, device, no VPN required.





Netflix

Zero Trust for secure content delivery at global scale.





#### Cloudflare

Protects web applications using using Zero Trust principles.



### Challenges of Trust

#### Complexity

Requires skilled planning, significant resource allocation, and phasing.

#### Legacy Integration

Older systems may resist or slow down implementation efforts.

#### **User Experience**

Security must not hinder productivity or frustrate users.

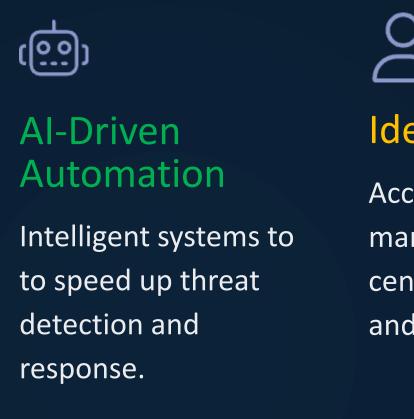
#### **Cultural Shift**

Internal buy-in is critical to transformative security adoption.

### Challenges of Implementing Zero



### Future Trends in Zero Trust



Data Access Control

Securing connections connections to critical critical data sources.

### **Identity Focus**

Access management management centered centered on user and and device identity.



#### Security Service Service Edge

Cloud-based security security solutions integrated with networking.

### Conclusion: The Future of Security is Zero Trust

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Adopt Zero Trust as an ongoing, ongoing, evolving security process.



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#### **Mindset Shift**

**Emphasize continued learning** and vigilance across the organization.

#### **80% Fewer Incidents**

Organizations see a major reduction in security breaches breaches after adoption.